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What is claimed is:

- 1. A camera with a built-in strobe, comprising:
- a camera body;

a support unit having a first turning section and a second turning section, the support unit being turnably supported on the camera body through the first turning section;

a strobe casing turnably supported at one side thereof on the support unit through the second turning section, the strobe casing containing a strobe light-emitting section and being shiftable between a first position and a second position;

a first engaging section for engaging the support unit at the second position; and

a second engaging section for engaging the strobe casing at the second position,

the first turning section being located to position itself toward the front of the support unit when the strobe casing is at the first position,

the second turning section being located to position itself toward the rear of the support unit when the strobe casing is at the first position and being located to position itself toward the rear of the strobe casing when the strobe casing is at the first position and the second position.

- 2. The camera with a built-in strobe according to claim 1, wherein the strobe casing is approximately rectangular parallelepiped in shape, and the support unit covers side surfaces and a bottom surface of the strobe casing when the strobe casing is at the first position.
- 3. The camera with a built-in strobe according to claim 1, wherein the support unit is formed of two plates overlaid one on the other, and a wiring section for electrically connecting the strobe light-emitting section and the camera body is sandwiched between the two plates.
 - 4. The camera with a built-in strobe according to claim

- 1, wherein the first turning section is located in front of the strobe casing when the strobe casing is at the first position.
- 5. The camera with a built-in strobe according to claim 1, wherein the support unit and the strobe casing are provided in a top-surface part of the camera body, and the support unit and the strobe casing are arranged to be mounted on the top surface of the camera body when the strobe casing is at the first position.
- 6. The camera with a built-in strobe according to claim 1, wherein the support unit and the strobe casing are provided in a top-surface part of the camera body, and the support unit and the strobe casing are arranged to be housed in the top-surface part of the camera body when the strobe casing is at the first position.
 - 7. A camera with a built-in strobe, comprising:
 - a camera body;
- a support unit having a first turning section and a second turning section, the support unit being turnably supported on the camera body through the first turning section;
- a strobe casing turnably supported at one side thereof on the support unit through the second turning section, the strobe casing containing a strobe light-emitting section and being shiftable between a first position and a second position;
- a first engaging section for engaging the support unit at the second position;
- a second engaging section for engaging the strobe casing at the second position;

the first turning section being located to position itself toward the front of the support unit when the strobe casing is at the first position;

the second turning section being located to position itself toward the rear of the support unit when the strobe casing is at the first position and being located to position itself

toward the rear of the strobe casing when the strobe casing is at the first position and the second position;

- a first elastic member for driving the support unit to the second position with respect to the camera body;
- a second elastic member for driving the strobe casing to the second position with respect to the support unit; and
- a third engaging section for engaging the strobe casing at the first position.
- 8. The camera with a built-in strobe according to claim 1 or 7, further comprising a cover section being integral with the support unit and covering the strobe light-emitting section when the strobe casing is at the first position.
- 9. The camera with a built-in strobe according to claim 7, further comprising a fourth engaging section for exclusively engaging the support unit at the first position.
- 7, further comprising a fourth engaging section for exclusively engaging the support unit at the first position, wherein the third engaging section and the fourth engaging section are provided in a pop-up manipulation member attached to the camera body or in a member linked with the pop-up manipulation member, and the pop-up manipulation member is manipulated when the strobe casing is at the first position so as to distinguish between an operation of shifting the strobe casing and the support unit to the second position and an operation of shifting only the strobe casing from the first position to the second position.
- 11. The camera with a built-in strobe according to claim 1 or 7, further comprising a restrictor for restricting turning of the strobe casing toward the first position with respect to the support unit within a prescribed turning range of the support unit with respect to the camera body when the strobe casing is shifted from the second position to the first position.